

Rules of use of the EcoControl Logo

1. Intended Purpose

This document contains the binding rules regulating the use of the EcoControl logo. In compliance with these rules the EcoControl logo may be used by companies, producers or businesses (hereinafter called companies), for which EcoControl has determined a conformity to legal or private standards. There is no necessity or obligation to use the EcoControl logo to demonstrate the conformity with the respective standards, yet the EcoControl logo may be used solely in connection with a valid certificate of conformity issued by EcoControl. In most cases the standards provide their own marks of conformity for example the "NATRUE" logo according to the NATRUE standard. These above mentioned rules have to be observed when using the EcoControl logo. These rules of use have been set up to meet the wish of companies to use the EcoControl logo, e.g. for promotional purposes.

2. General Rules

The EcoControl logo is protected by trademark rights and may be used solely after authorization by EcoControl which determines the conformity to legal or private standards. Any distribution of the logo to third parties may be permissible only with the consent of EcoControl. By using the EcoControl logo the company commits to comply with the standards audited by EcoControl.

3. Use of the EcoControl Logo

The EcoControl logo may be used for example on invoices, delivery notes, stationary, promotional material, and product labels, if they directly refer to a process or to one or several products, for which a conformity to legal or private standards has been determined by EcoControl. The use of the EcoControl logo must not be misleading about the scope of application of the respective standards or about EcoControl. The company is required to use the EcoControl logo in a correct manner.

4. Misuse of the EcoControl Logo

In cases where the EcoControl logo is misused EcoControl will take immediate actions such as notifying the customer to immediately either to remove or to correctly display the logo. Additionally, EcoControl is allowed to withdraw the general permit to use the EcoControl logo. In serious cases, legal consequences may follow.